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SOURCE Cheng-Chih Ch'ing-Pao (Political Intelligence) No 13, 1948.
(Information requested.)

PROPAGANDA METHODS IN NEWLY CAPTURED TERRITORY

Instructions have been issued to CCF troops concerning attitudes and
propaganda methods to be adopted in newly captured territory, as follows:

When approaching a village, enter at once into friendly conversation
with whomever you meet, first about the weather or the crops, and later some
reassuring words about the purposes and intentions of the CCF and CCP, so
that the people may know that we are different from the Nationalist troops.

When staying in a village overnight or longer, after bathing the feet,
stroll around from house to house observing the attitudes and customs of the
people, engaging in friendly conversation and explaining the motives and
objectives of the CCF and CCP. Be careful about your own behavior so as not
to frighten or offend the people. If you can help the poor workers to
organize for mutual assistance, they will pay more attention to your propa-
ganda. Upon departing from a village, first make house-to-house calls
apologizing to the people for the inconvenience that has been caused them
and making good any damage they have suffered at the hands of the troops.
Thus, the good discipline of our troops will be demonstrated.

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